

Aēsop

이솝 웹 사이트 리메뉴얼 프로젝트

[웹 사이트 제작 기획안]



스토리보드

심미성 구성요소

사용성 구성요소

스타일 가이드

Home.

Brand Philosophy Design The Athenium product Store

brand product stores Today's skin store

design designer all hair

features body & hand

materials Perfume

Home.

Brand

Philosophy

Design

The Athenium

product

Store

팝업 [메뉴]

brand

product

stores

Today's

skin

store

design

designer

all

hair

features

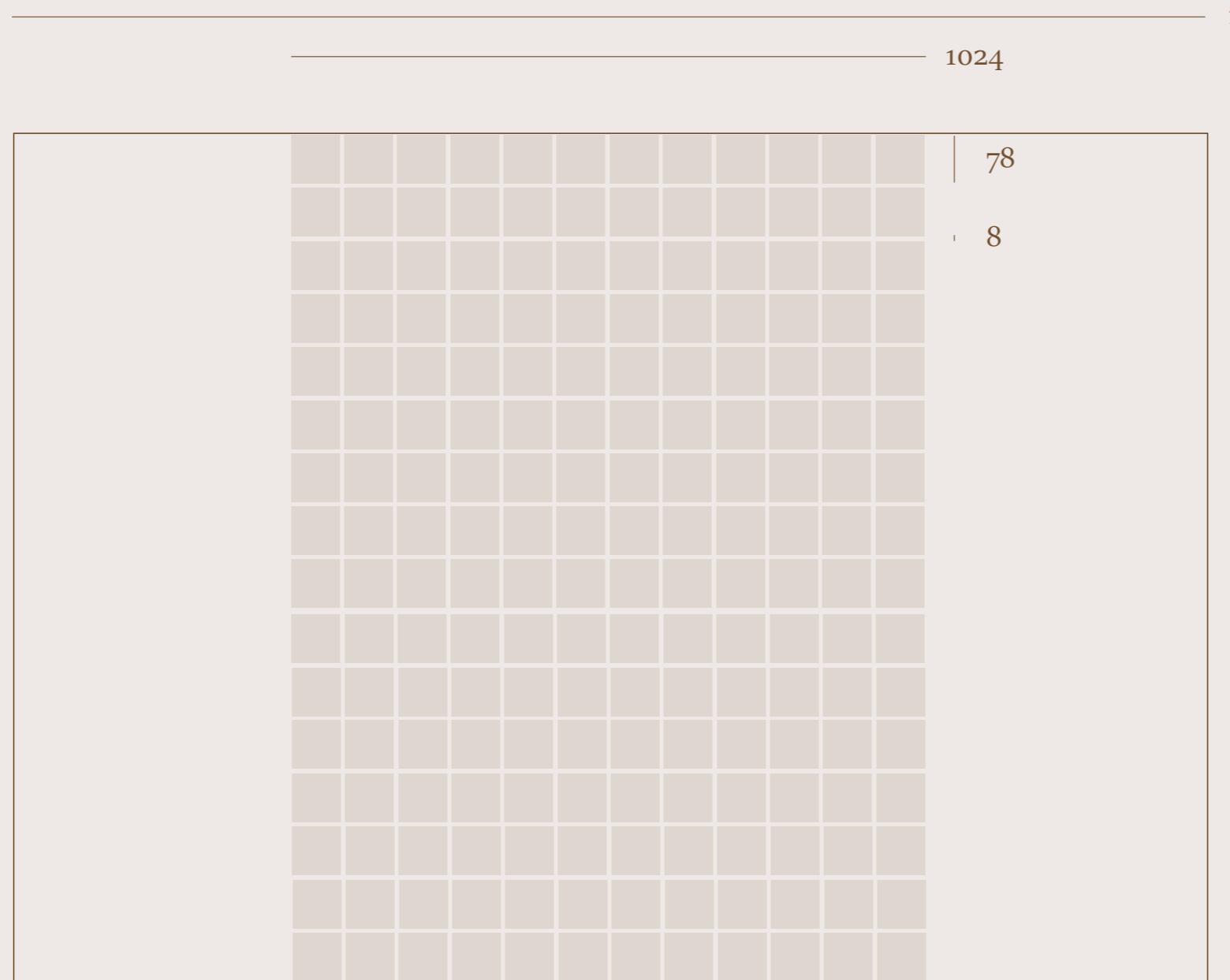
hand

materials

Perfume

더블 팝업 [내용]

Grid System.



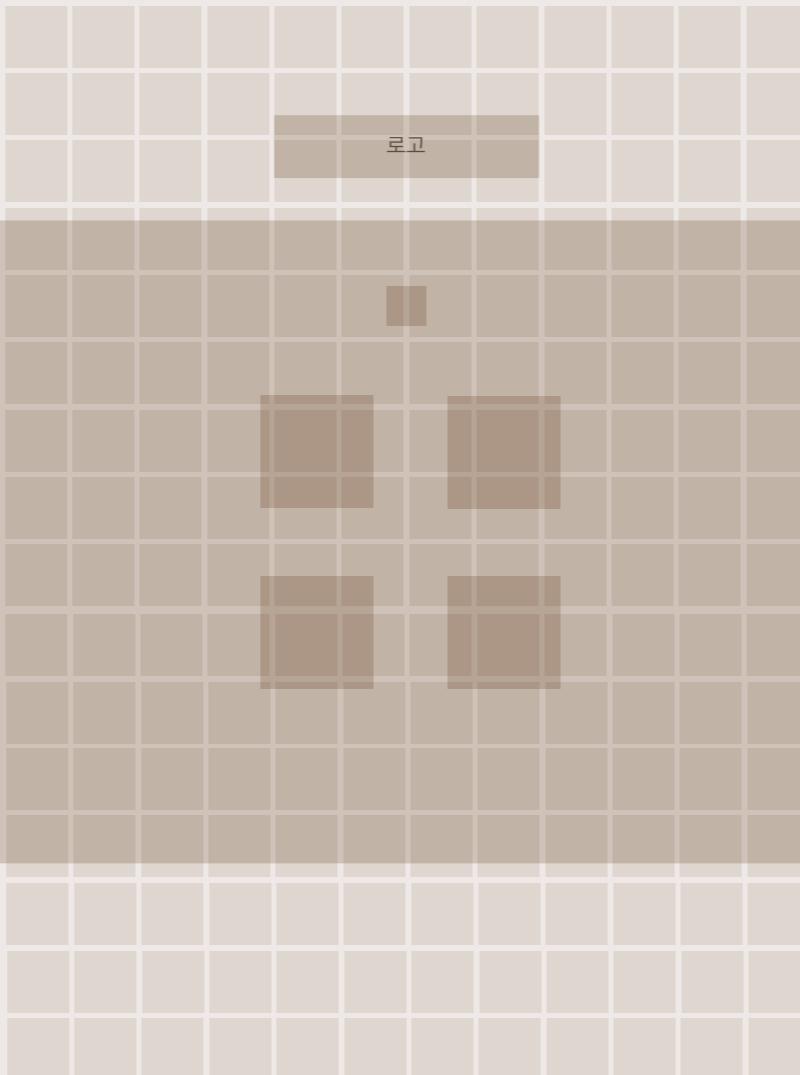
home.

로고

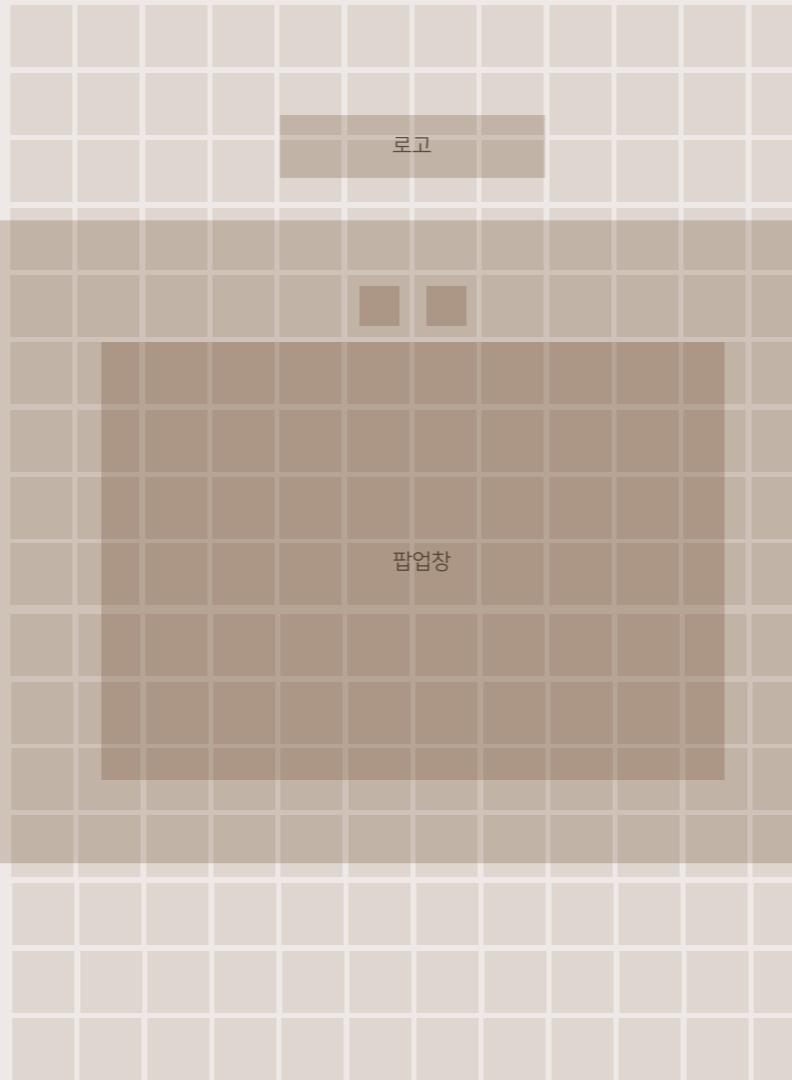
세로 메뉴

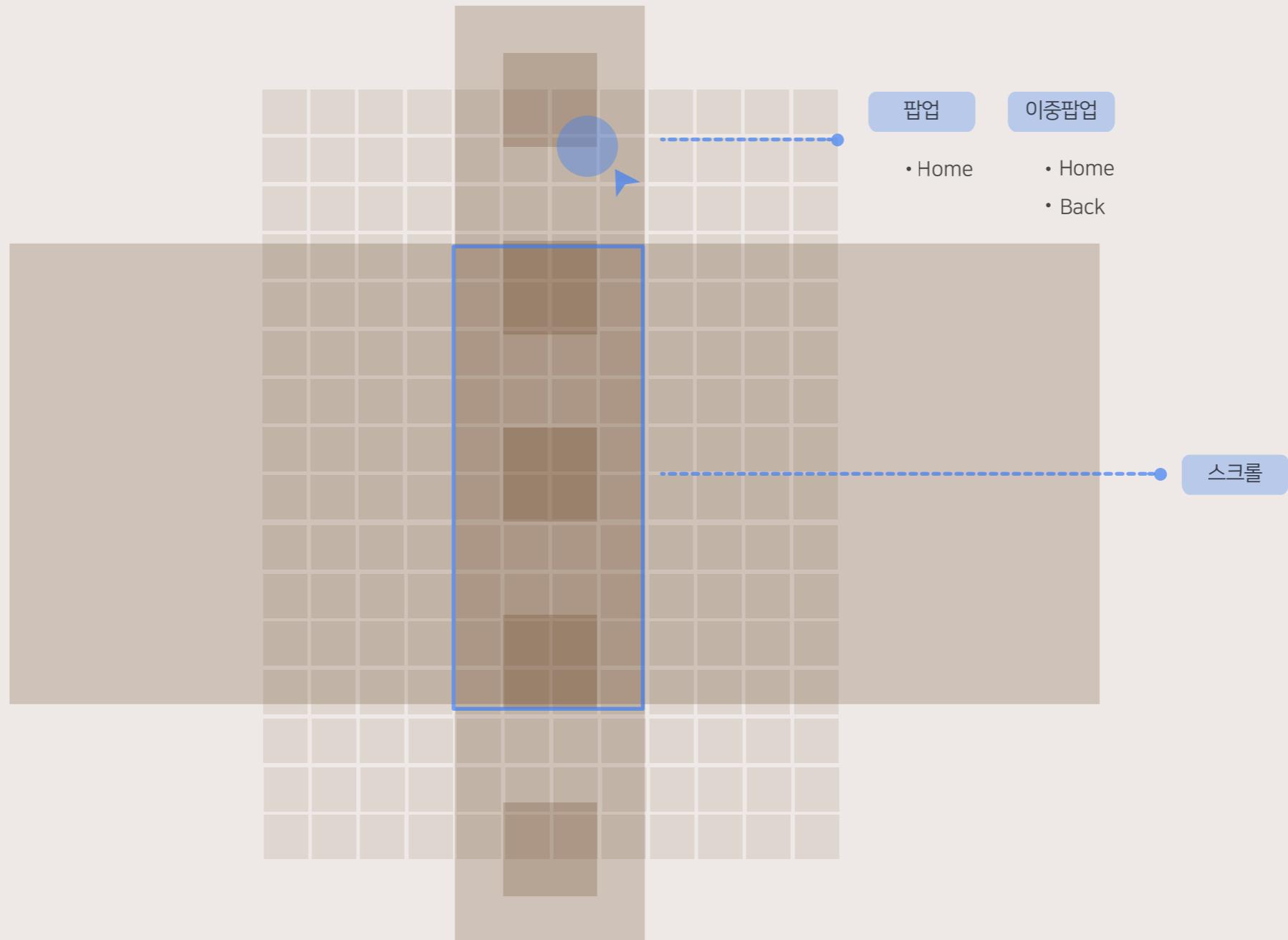
이미지

popup.



popup 2.







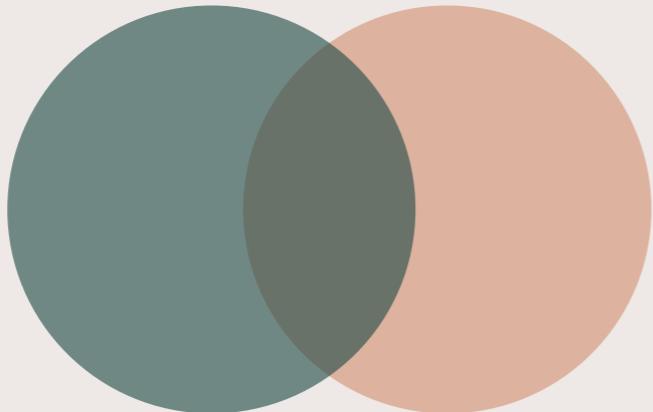
Aēsop

이솝 웹 사이트 리메뉴얼 프로젝트

[스타일가이드]

컬러

폰트



나눔고딕

Adobe 명조 Std M